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PRESS RELEASE

October 30, 2014

Tektronix Appoints Vicom as Full Portfolio Distributor in Australia

Growth of Wireless Everywhere Drives Strong Demand for Mixed Domain Oscilloscopes around the World

Singapore. Oct. 30, 2014 – Tektronix, Inc., a leading worldwide provider of test, measurement and monitoring instrumentation, today announced the appointment of Vicom as a Tektronix Full Portfolio Distributor in Australia, covering a range of Tektronix and Keithley instrumentation. Vicom is the largest independent and Australian owned provider of telecommunications test and measurement instrumentation, equipment service and calibration within the Australian and South West Pacific region.

“Since its inception more than 40 years ago, Vicom has established a strong reputation across Australia as a go-to resource for test and measurement products backed by a strong team of experienced technical consultants,” said John Winderam, General Manager, ASEAN/ANZ, Tektronix. “We’re confident that this partnership will benefit our customers in many ways and ensure they have access to the test solutions and support they need to drive innovation.”

Vicom’s expertise in such markets as wireless and cellular communications, fiber optics, data transmission, avionics, audio and broadcasting and general electronics design aligns closely with the Tektronix and Keithley portfolio. In addition to working directly with customers, Vicom also offers the

convenience of an e-commerce site along with training, professional services and rental options.

MDOs support growth of wireless everywhere

“Tektronix and Keithley continually are raising the bar with innovative new products that will enable design engineers across this region to bring new products to market faster while helping to lower their overall instrumentation costs,” Chris Jones, General Manager, Vicom Australia. “In particular, we’re seeing strong demand for MDO3000 mixed domain oscilloscopes that essentially give our customers a free spectrum analyzer for the cost of an oscilloscope. RF is everywhere, and engineers need the unique time and frequency domain support of the MDO3000.”

Wondering what else Tektronix is up to? Check out the Tektronix [Bandwidth Banter blog](#) and stay up to date on the latest news from Tektronix on [Twitter](#) and [Facebook](#).

About Vicom

Established in 1975, [Vicom](#) initially concentrated efforts within the fields of RF and Avionics. Assisted by telecommunications deregulation in the 90’s, Vicom enhanced its’ product portfolio through company acquisition and by adding complimentary leading-edge products and suppliers to meet emerging demand. An enviable product portfolio, strong [service support](#) facilities and extensive expertise in telecommunications test technologies, enables Vicom to provide “world-class test and measurement solutions and customer support”. For more information, visit www.vicom.com.au.

About Tektronix

For more than sixty-five years, engineers have turned to [Tektronix](#) for test, measurement and monitoring solutions to solve design challenges, improve productivity and dramatically reduce time to market. Tektronix is a leading supplier of test equipment for engineers focused on electronic design, manufacturing, and advanced technology development. Headquartered in Beaverton, Oregon, Tektronix

serves customers worldwide and offers award-winning service and support. Stay on the leading edge at www.tektronix.com.

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