

Fresh4Sure

Fresh4Sure – Breathe freshness!

What is bad breath?

Intra-oral halitosis is a condition whereby the breath of a patient has an offensive odour. This odour is caused by an abundance of 'bad' bacteria, which produce sulphurous gases. In 80% of halitosis patients, this stale smell stems from the oral cavity – in fact the tongue is the major source of bad breath. Traditional solutions to the problem kill these bacteria by means of alcohol, chlorhexidine or antibiotics, but the drawback is that these products can cause dryness of the mouth and the risk of tooth discoloration.

The major problem, however, is the fact that they kill all bacteria. Because all the beneficial bacteria have also been destroyed, the bacteria which cause the condition will gain control again as soon as treatment stops and the problem will start all over again. An additional risk in this cycle is that the bacteria become resistant, making treatment increasingly difficult.



Cavex Fresh4Sure is a unique 3-step mouth care system which helps to restore the balance between beneficial and problem bacteria in a natural manner. This creates a healthy oral environment as well as a fresh oral odour. The Fresh4Sure system consists of a Tongue Cleaner, Mouthwash and Tongue Gel.

Clean

Generally, most of the bacteria that produce sulphurous gases are found on the tongue. Fresh4Sure Tongue Cleaner cleans the tongue thoroughly, meaning that the numbers of bacteria which cause bad breath can be significantly reduced thanks to the frequent removal of the biofilm on the tongue.



Reduce

Rinsing and gargling for 30 seconds with Fresh4Sure Mouthwash ensures that the numbers of problem bacteria are reduced even further. Fresh4Sure Mouthwash does not foam! Thanks to the addition of something we call bio-adhesive, the mouthwash has a slightly treacly consistency, so it can adhere exceptionally well to the inside of the mouth. This prolongs the efficiency of the treatment as well as considerably improving its effectiveness. The active ingredients of Fresh4Sure Mouthwash are zinc salts. **These actively kill the bacteria that cause bad breath, but don't interfere with the beneficial bacteria, resulting in the neutralisation of unpleasant oral odour.** Fresh4Sure Mouthwash also has the effect of keeping the mouth pleasantly moist, as well as ensuring long-lasting fresh breath.



Control

Fresh4Sure Tongue Gel inhibits the growth of the problem bacteria. Thanks to the use of MEL supplement, an antibacterial component extracted from Manuka honey, the growth of these bacteria is slowed down dramatically by a natural biological process. **By applying Fresh4Sure Tongue Gel several times a day you can prevent the multiplication of sulphur-producing bacteria and make sure that your breath stays fresh.**



Using the Fresh4Sure System every day will restore the natural balance in the mouth, giving you the confidence of fresh breath – always. **Fresh4Sure – breathe freshness!**

- No alcohol
- No SLS (sodium lauryl sulphate)
- No antibiotics



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