Whitening shouldn't be frightening!

A bright smile is one of the most attractive features of human beings, and the desire for white teeth is the basis of one of the most widely requested cosmetic treatments worldwide.

Many whitening products on the market can have unpleasant side effects that many people fear. Very high concentrations of hydrogen peroxide and low pH are generally the major factors contributing to adverse experiences for people using these whitening techniques.

Cavex has developed the unique ABC whitening system, where ABC stands for Activating, Brightening and Conditioning. Following these three steps, Cavex guarantees a highly effective, safe and above all painless whitening treatment.

3 simple steps to success

Activating is the first step, using Cavex Bite&White Stain-Less. This refreshment paste fulfils two functions. First, it has an astounding capacity for removing surface stains and dental plaque, so the whitening product will come into direct contact with the enamel.

Second, the special property of Cavex Bite&White StainLess is that it increases the pH value in the mouth, thus creating the perfect environment for an optimally effective whitening treatment.

Brightening takes place with Cavex Bite&White, a wellproven, effective and especially safe whitening gel including 16% carbamide peroxide (equals 6% hydrogen peroxide). The addition of sodium fluoride contributes to reinforcing the enamel, while calcium nitrate helps avoid sensitivity. Cavex Bite&White is effective in only 30 to 60 minutes; there is no need to keep the product in the mouth for longer, so enamel desiccation - which may also cause sensitivity - is avoided.



Conditioning is done using Cavex Bite&White ExSense. Cavex Bite&White ExSense quickly provides long-term protection from tooth sensitivity by virtue of a revolutionary cocktail of hydroxyapatite, and a so-called hydro-dispersing clay. The unique properties of the hydro-dispersing clay ensure accelerated dispersion as well as providing an enhanced penetration boost for the hydroxyapatite. Thanks to the synergetic composition of Cavex Bite&White ExSense, the hydroxyapatite penetrates extra deeply into the tubuli and micro-cracks in the enamel. This means that the areas which can cause sensitivity are completely blocked. In addition, a re-crystallisation process takes place that promotes the recovery of micro-hardness and an acceleration of the re-mineralisation process.

Tooth whitening can be fun!

With the Bite&White ABC system, Cavex has developed a safe whitening system that guarantees marvellous results without risks or sensitivity. Hence the Cavex maxim: Whitening shouldn't be frightening.

CAVEX BITEGWHITE

GIVE YOUR PATIENTS A BRIGHT WHITE SMILE!

Innovative home whitening systems under your control



Cavex Bite&White Patient kit

Contents: 2 x 3ml Cavex Bite&White, storage box, shade guide and instruction for use



Cavex Bite&White ExSense Contents: 1 x 42ml gel tube

Cavex Bite&White StainLess

Contents: 1 x 35ml paste tube



Cavex Bite&White Bulk

Contents: 10 refills of 3ml Cavex Bite&White and instructions for use



Cavex Bite&White Ready 2 Use **Contents**: 6 pre-filled whitening



Cavex Bite&White ABC Masterkit

Contents: 3 x 3ml Cavex Bite&White, 1x Cavex Bite&White StainLess.1x Cavex Bite&White ExSense, storage box, shade guide and instruction for use



Cavex Bite&White Refill

Contents: 3ml Cavex Bite&White and instructions for



Cavex Bite&White Ready 2 Use Contents: 20 pre-filled whitening trays including 3ml whitening gel



Innovative pH-neutral home whitening systems under your control

Professional Dental Whitening System



Sales promotion in your practice

To ensure optimum promotion of this whitening option in your dental practice, Cavex has developed a counter display and poster for waiting rooms. In addition, a patient leaflet is available to inform your patients about whitening in general and the use of Cavex Bite&White in particular.

Cavex Holland BV

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Cavex Bite&White HOME WHITENING SYSTEMS

Easy, effective and safe!

Naturally white teeth gives your patients back that bright smile

Attractive teeth contribute to a positive self-image, promoting good mental and social health. Cavex Bite&White Professional Dental Whitening systems are safe whitening systems which are effective, easy to use, and will give your patients back their bright smiles. Our tooth whitening treatments bring naturally white teeth within easy reach.

Developed according to European directives

All Cavex Bite&White products have been developed in keeping with European directives and fully meet European legislation for tooth whitening products, which means that they can be used freely.

Cavex Bite&White

Custom-made whitening trays



pH-neutral, so safe for your teeth!

The whitening trays you will supply to your patient are made on the basis of casts and plaster models.

A well-fitting whitening tray and a thixotropic whitening gel ensure that the gel cannot reach areas where it might cause irritation. Once you have instructed your patient, he or she will carry out the treatment at home, wherever and whenever it is convenient.

Product features

- Perfect flow characteristics thanks to the unique viscosity; avoids irritation
- 16% carbamide peroxide, effective and safe
- Suitable for both extrinsic and intrinsic colouring
- Sodium fluoride for re-mineralisation
- Potassium nitrate to avoid sensitivity
- Fresh minty taste
- pH-neutral

Cavex Bite&White READY 2 USE

Pre-filled whitening trays

This revolutionary system uses whitening trays that have been pre-filled with whitening gel. Simply open the packaging and position the whitening tray in your mouth.

Top and bottom teeth are whitened at the same time; it's as easy as that! A special, highly viscous whitening gel has been developed for Cavex Bite&White. Due to its consistent distribution, all elements are whitened to the same degree, leading to a pleasing and even result.

Product features

- Effective in only 30 minutes a day
- Unique high-viscosity gel ensures equal distribution
- Bio-compatible Dryflex tray is well tolerated in the mouth
- 6% hydrogen peroxide (partly as carbamide peroxide) ensures fast activation
- Potassium nitrate to avoid sensitivity
- Fresh minty taste
- Less comfortable than a custom-made tray, but just as effective and very easy for dentist and patient alike.
- pH-neutral

Cavex Bite & White pre-filled whitening tray

Cavex Bite&White StainLess

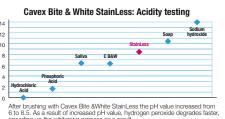
Cleaning and activating paste

Cavex Bite&White StainLess is a paste that has been specially developed for an optimal whitening result. This refreshing paste fulfils a double function.



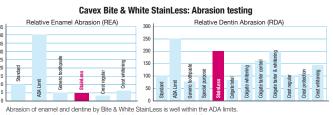
Product features

- Cleans thoroughly and removes stains
- Safe for enamel and dentine
- Increases pH value of elements and mouth to ensure an optimal whitening treatment
- Surprisingly fresh taste



out by the University of Indiana, 2014

Tests carried



Cavex Bite&White ExSense

The perfect solution for sensitive teeth

Cavex Bite&White ExSense offers fast and long-lasting relief for sensitive teeth thanks to an innovative cocktail of hydroxyapatite and hydro-dispersing clay.



- Deep penetration into tubuli and micro cracks thanks to unique product composition
- Avoids and reduces sensitivity
- Accelerates the re-mineralisation process
- Application by means of custom-made tray or fingertip
- Ideal for (unlimited) home use by patients

Comparison of two tooth whitening products for home use with different application methods

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Group 1 - Cavex Bite&White Ready 2 Use





Group 2 - Cavex Bite&White





Dr. Giacomo Derchi - University

Objective: Comparison of the whitening efficiency, side effects and patient perception of two whitening systems with an identical peroxide concentration, but with different application methods.

Method: Twenty patients, collaborating on a voluntary basis (7 male, 13 female)

Group 1: pre-filled whitening tray, 6% hydrogen peroxide (Bite&White Ready 2 Use, Cavex)

Group 2: Custom-made whitening tray, 16% carbamide peroxide (Bite&White, Cavex)

Conclusion: Both whitening systems were effective and safe for a three week (home) whitening treatment, whereby only a few side effects such as temporary tooth sensitivity were