

New Zealand Food Safety

Haumaru Kai Aotearoa

16 August 2024

Sharon Bracey
Key Industries Limited
PO Box 65070
Mairangi Bay
Auckland 0632

Dear Sharon,

APPROVAL OF DAIRY MAINTENANCE COMPOUND FOR USE IN DAIRY PROCESSING

The new product **ECOBIRD 4.0** has been considered in conjunction with the type of validation information provided and has been determined to satisfy the requirements of regulations 12, 13, 14, 53 and 247 of the Animal Products Regulations 2021 and regulation 43 of the Raw Milk for Sale Consumers Regulations 2015, when used in accordance with the label.

The product **ECOBIRD 4.0** has been assessed and is approved for use in dairy premises when used in accordance with label instructions.

This approval of the compound for use in dairy processing is subject to the following conditions:

1. To be used in accordance with label instructions.
2. Not to be used near food contact surfaces
3. Must be located an appropriate distance from exposed food, food contact surfaces and packaging.
4. For manufacturing areas, may only be used in accordance with documented pest management procedures.

Where this approval is stated on the product label, the statement "MPI approved for use in dairy processing" is to be used, unless an alternative is agreed in writing by MPI.

Should this product be determined to be unsatisfactory when used as per the label or as per any recommendation provided by the manufacturer or an agent of the manufacturer, MPI may amend or withdraw this approval.

Review

This approval of a dairy maintenance compound for use in dairy processing is valid for a maximum period of 5 years but is subject to periodic review and may be withdrawn at any time should the Director-General determine that there is sufficient evidence that the product is not fit for the purpose for which this approval applies. You will be issued a letter prior to the review date, which is set at **16 August 2029**, but you are responsible for ensuring that this review is completed if you wish to retain MPI approval of the above dairy maintenance compound.

Yours faithfully,



Shaleen Narayan
Manager Approvals
Acting under delegated authority
Ministry for Primary Industries

Ministry for Primary Industries
Manatū Ahu Matua



New Zealand Food Safety

Ministry for Primary Industries

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