

NEW ERA
MULTIPURPOSE CLEANER

NEW ERA is a specialised chemical which combines both a concentrated detergent and sophisticated solvents with the resultant effect that **NEW ERA** can tackle almost any cleaning problem.

NEW ERA is a blue liquid, non toxic, non flammable, biodegradable, safe on colourfast fabrics.

A few of the many uses for this product are as follows:

INSTITUTIONS

- **KITCHENS:** Floors, walls, stainless steel, stoves, ovens, refrigerators, disposals, cookware, coffee pots etc.
- **WASHROOMS:** Floors, walls, tubs, basins, fixtures, shower curtains, tiles, mirrors.
- **GENERAL:** Fireplaces, air filters, floors (vinyl, cork, asphalt, tiles), paintwork, window screens, aluminium window frames, venetian blinds, cupboards, woodwork, upholstery, carpet, spotting, wax polish stripper.
- **OUTSIDE:** Exterior furniture, patios, movers, garden tools, barbecue, swimming pools.

AUTOMOTIVE

- **MOTOR VEHICLES:** Car wash, windshield wiper additive, carpets, motor degreasing, road tars, whitewall tyres, vinyl upholstery.
- **OTHER:** Bicycles, oil spots.

INDUSTRY

- **GENERAL:** Machinery, equipment fittings, walls, floors, paintwork.

With any cleaning problem - **IF IN DOUBT - USE NEW ERA**

This product may be applied to the required surface, by either mop, cloth applicator or whatever and is adaptable for use in an atomiser as a spray-on/wipe-off cleaner.

For general cleaning, use 1 part of **NEW ERA** to 30 parts of water. Less **NEW ERA** is required for glass surfaces whilst stronger concentrations may be called for on heavily encrusted areas. Mix **NEW ERA** with kerosene for degreasing of vehicle engines.