KitchenAid

ARTISAN® PLUS TILT-HEAD STAND MIXER KSM50

Meet the Artisan Plus with a built-in bowl light and Precision Speed Control. From the #1 MIXER BRAND IN THE WORLD*, this tilt-head mixer lets you watch every recipe take shape and choose your precise speed for flawless creations.

**Source Euromonitor International Limited; based on custom research conducted November 2025 for value sales (in USD) in 2025 through all retail channels.*

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FEATURES:

- **Integrated Bowl Light:** The light switches on automatically when the head is lowered or the mixer is in action, providing visibility for precise measurements, thorough mixing, and effortless accuracy.
- **Precision Speed Control:** Choose from 11 preset speeds for quick, reliable adjustments, or twist the sleek control knob to activate Precision Speed Control.
- **1/2 Fold Speed:** Gently incorporates ingredients so you don't overmix, ideal for folding in delicate ingredients like blueberries and egg whites.
- **Stainless Steel Accessories:** Every Artisan Plus stand mixer comes with a complete set of stainless steel accessories – a precision-welded bowl, double flex edge beater, dough hook, wire whisk, and flat beater.
- **Iconic design, vibrant colours:** Icon reimagined with fresh premium colours.

Specifications and Dimensions

Product	
Wattage	325W
Motor type	AC (Alternating current)
Bowl capacity	4.7 L
Material body	Die-cast zinc
Height x Width x Depth	35.2 x 22.1 x 35.8 cm
Net Weight	9.89 kg
Cord Length	100 cm
Product Carton	
Height x Width x Depth	40.9 x 27.4 x 40.8 cm
Shipping Weight	12.43 kg
Country of Origin	USA

Specifications subject to change without notice.

SKU	COLOUR	UPC/BARCODE/EAN
5KSM50PKVASO	SUN DRIED TOMATO	883049933023
5KSM50PKVABM	MATTE BLACK	883049932842
5KSM50PKVAPL	PORCELAIN WHITE	883049933016
5KSM50PKVAFT	FEATHER PINK	883049932897
5KSM50PKVADC	CARDAMOM	883049932866
5KSM50PKVABK	CAST IRON BLACK	883049932873
5KSM50PKVAJP	JUNIPER	883049933009

Colours

SUN DRIED TOMATO
5KSM50PKVASO

MATTE BLACK
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PORCELAIN WHITE
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Standard Accessories

4.7 L BOWL
– Brushed stainless steel bowl with ergonomic handle.
– Dishwasher-safe.

DOUBLE FLEX EDGE BEATER
– The flexible edge design guarantees faster mixing, without stopping the motor and using a spatula.
– Stainless steel.
– Dishwasher-safe.

FLAT BEATER
– Is used for normal to heavy mixtures, such as cakes, frostings, cookies and mashed potatoes.
– Stainless steel.
– Dishwasher-safe.

DOUGH HOOK
– Used for mixing and kneading yeast dough, such as bread, pizza dough and pasta dough.
– Stainless steel.
– Dishwasher-safe.

6-WIRE WHISK
– Used for incorporating air into eggs, egg whites, whipping cream and dips (such as mayonnaise).
– Stainless steel.
– Dishwasher-safe.

POURING SHIELD
– 1-piece, dual-purpose accessory that helps prevent splashing.
– The pouring spout allows you to add ingredients evenly whilst mixing.
– Made out of transparent plastic, it affords a full view of the ingredients in the bowl.
– Dishwasher-safe.

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