Graphics Solutions Product Data Sheet

Avery Dennison® MPI 2900 Gloss Permanent

Gloss White Polymeric Calendered Vinyl

Features:

- Gloss white polymeric calendered vinyl film offering a cost effective solution for intermediate outdoor graphic needs
- Excellent printability across a range of technology and inks
- Gloss finish for great image clarity and colour pop
- StaFlat™ liner provides excellent handling and converting properties
- Reliable outdoor durability and performance
- Very good dimensional stability after application
- Permanent adhesive for excellent adhesion to most surfaces
- Compatible with the Avery Dennison DOL 2000/2800/2900 series overlaminates

Conversion+:

\bigcirc	Flat bed cutters	\bigcirc	Cold overlaminating
\bigcirc	Friction fed cutters	\bigcirc	Electrostatic printing
\bigcirc	Die cutting	•	Latex inkjet
\bigcirc	Thermal transfer	•	Eco solvent inkjet
\bigcirc	Screen printing	•	Solvent inkjet
\bigcirc	Offset printing	•	UV curable inkjet

Application:

- Avery Dennison Graphics recommends a maximum total ink limit of 270% to ensure optimal
 performance.
- Refer to Instructional Bulletins 1.01, 1.4, 4.06 & 4.14 for printing, laminating and application instructions.

Description:



Film: 76 micron gloss white polymeric calendered vinyl



Adhesive: Clear permanent acrylic



Backing: Two side PE coated StaFlat™ paper, 145g/m²



Outdoor life**: Up to 5 years unprinted

Application surface: Flat, simple curves

Common Applications:

- Outdoor signage
- Point of purchase
- Outdoor advertising
- Indoor advertising
- Exhibition graphics
- Window graphics

Uses:

Avery Dennison MPI 2900 is a gloss white polymeric calendered vinyl film designed for use for a wide range of intermediate outdoor and general signage applications where good outdoor durability and good print quality are required.



⁺ Always test with your combination of printer and inks prior to commercial use.

General

Calliper, face film	ISO 534	76 micron
Calliper, face film & adhesive	ISO 534	101 micron
Gloss	Hunter Gloss 60°	90
Dimensional stability	DIN 30646	1.651 mm max
Adhesion, 15 mins	FINAT FTM-1, Stainless steel	831 N/m
Adhesion, 24 hrs	FINAT FTM-1, Stainless steel	962 N/m
Flammability		Self extinguishing
Shelf life	Stored at 22° C/50-55 % RH	2 years
Expected Durability **	Vertical exposure ^	Up to 5 years (unprinted)
		5 5 4

^ See ICS Performance Guarantee Durability Bulletin for your specific printer and ink combination for further information

Thermal

Application temperature	Minimum: + 10°C	
Temperature range		- 40°C to + 82°C
Chemical		
Humidity resistance	120 hours exposure	No effect
Corrosion resistance	120 hours exposure	No contribution to corrosion
Water resistance	48 hour immersion	No effect
Chemical resistance	Mild acids	No effect
	Mild alkalis	No effect
Solvent resistance	Applied to aluminium	No effect exposed to: Oils, greases, aliphatic solvents, motor oils, heptanes, kerosene, JP-4 fuel

Note

Materials have to be properly dried and cured before further processing, like laminating, varnishing, trimming, contour cutting or application. The residual solvents can otherwise change the products' specific features and properties.



For further details please check the HP media locator website at: hp.com/go/mediasolutionslocator

Testing Methods

Dimensional stability:

Is measured on a 150 x 150 mm aluminium panel to which a specimen has been applied; 72 hours after application the panel is exposed for 48 hours to + 70° C, after which the shrinkage is measured.

Adhesion:

(FTM-1, FINAT) is measured by peeling a specimen at a 180° angle from a stainless steel or float glass panel, 24 hours after the specimen has been applied under standardised conditions. Initial adhesion is measured 20 minutes after application of the specimen.

Flammability:

A specimen applied to aluminium is subjected to the flame of a gas burner for 15 seconds. The film should stop burning within 15 seconds after removal from the flame.

Temperature range:

A specimen applied to stainless steel is exposed at high and low temperatures and brought back to room temperature. 1 hour after exposure the specimen is examined for any deterioration. Note: Prolonged exposure to high and low temperatures in the presence of chemicals such as solvents, acids, dyes, etc. may eventually cause deterioration.

Important

Information on physical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of any material for their specific use.

All technical data is subject to change without prior

Warrantv

Avery Dennison® materials are manufactured under careful quality control and are warranted to be free from defect in material and workmanship. Any material shown to our satisfaction to be defective at the time of sale will be replaced without charge. Our aggregate liability to the purchaser shall in no circumstances exceed the cost of the defective materials supplied. No salesman, representative or agent is authorised to give guarantee, warranty, or make any representation contrary to the foregoing.

All Avery Dennison® materials are sold subject to the above conditions, being part of our standard conditions of sale, a copy of which is available on request.

**Expected Durability

The expected durability of Avery Dennison films are defined as the expected performance life of the Avery Dennison graphic film(s) within Zone 1 of the Avery Dennison zone system, in outdoor vertical exposure conditions.

The actual performance life will depend on a variety of factors, including selection and preparation of substrate, angle and direction of exposure, application methods, environmental conditions and cleaning/maintenance of the films.

In case of films used in areas of high temperatures or humidity, high altitudes and industrially polluted areas the performance will be further reduced.

Expected Durability and Warranted Period Definitions

Expected durability is the expected period of time defined in the product data sheet, the product should, but is not warranted to, perform satisfactorily when applied in vertical exposure conditions as defined in Instructional Bulletin 1.30. The warranted period as defined in the appropriate ICS Performance Guarantee Bulletin, is the maximum period of time Avery Dennison will warrant the finished products performance in accordance with ICS Performance Guarantee Terms and Conditions 1.0, provided that the film is properly stored, converted and installed in accordance with Avery Dennison guidelines.

+Compatible with most printer and ink combinations. Test prior to use.

Chemical Resistance:

All chemical tests are conducted with test panels to which a specimen has been applied. 72 hours after application the panels are immersed in the test fluid for the given test period. 1 hour after removing the panel from the fluid, the specimen is examined for any deterioration.

Corrosion Resistance:

A specimen applied to aluminium is exposed to saline mist (5% salt) at 35°C. After exposure, the film is removed and the panel is examined for traces of corrosion.

